

Advocates of Benevolence

One of the most important and most effective aids in the project development is supporters can play an important role in different fields [of activity].

that develops with the help of an equity-seeking humanitarian society, so our As mentioned repeatedly in the project description, it's a people-oriented project All people who work to support “**Equal**”s are called advocates of benevolence. advertisements and information.

Concerning advertisement, people are divided into two groups:

01 | The First Group

These are kind, charitable people who introduce the **Equality Life** project to others with all the means and media at hand quite spontaneously. Their only goal is to serve humanity.

02 | The Second Group

They have the same goals as the first group, but they act differently, and in this section, we will explain the cooperation conditions with this group.

As already mentioned in the project description, **10%** of **Equa tokens** are distributed among the members of this group - the second group. These tokens belong to them for their cooperation with the project team in implementing information and advertisement plans.

How many people will 10% of tokens be distributed to?

Based on our plans, there are 197 teammates and members. We will also choose a native person from each country.

Why will an advertisement agent be chosen from each separate country?

In order to introduce the project's humanitarian goals and to find our audience society, we need to be quite knowledgeable about other cultures and countries all around the world, and to satisfy that need, we need a person from the same culture and heritage so that he/she can render the project goals in his/her own culture.

This is quite obvious that our information and support team cannot inform and respond in all languages and cultures, so there should be an extra-project team to take on this important and engaging task which not only gives them a nice humanitarian feeling but also creates income for them.

Can anyone submit his/her request for the advertisement team membership?

Yes, anyone who can carry out the given instructions can be a member of the advertisement team.

Will the specified 90 million tokens be distributed equally among members?

No, only 60 million of these tokens are distributed among the members equally; the remaining 30 million tokens are given to the top ten members as a reward.



What are the members' duties in accordance with their responsibilities?

● Creating an information account on Twitter, Instagram, Discord, and Telegram with the name of their country added to the end of their account name like the following example: https://twitter.com/equalitylife_t_german

● Creating proper content in accordance to project goals and the target audience. (In order to fully understand the project goals, one should study the white paper and the descriptions on the project's website.

Creating at least three contents for each medium in a week is mandatory (Using the same content in other media is permissible).

Contents should be created in the same language as the native language of their creators (Using the content from the project's main accounts is permissible).

● Bringing in at least 700 members for each medium in a month.

Advertisement agents should have brought in 2k members for each of their media after the first three-month verification.

Advertisement agents should have brought in 4k members for each of their media after the first six-month verification.

Advertisement agents should have brought in 6k members for each of their media after the first nine-month verification.

(The team's director can distinguish between real and fake members, so if any of the agents brings in fake members, that won't count for him/her).



- Identifying active mentors in the agent's native country and inviting them for cooperation (Inviting or naming one mentor per week is enough).
- Tagging or mentioning the project's main media in the created social media accounts.
- Rendering and publishing project notices in the agent's native language.
- After being verified and chosen for the project's leading Telegram group, any advertisement agent should act as the group's admin & respond to the comments and questions of users who speak the same language as him/her.



Is membership in the advertisement team enough to obtain the specified tokens?

No, after each agent starts his/her activities in his native country, he will contact the advertisement team director through the account introduced at the end of this article. He should provide the advertisement team director with the address of the social media accounts he/she has created so that the director can periodically observe his/her activity.

After the agent's activities have been verified [by the advertisement team director] the number of tokens he/she should be rewarded with will be determined.



Please take it into your consideration that after you are chosen for the project and start your cooperation with it, you should provide us with your wallet address so that we can pay you through the pattern described below:

- The first round of payment happens three months after the start of your cooperation and includes 30% of your collected tokens' value.
- The second round of payment happens six months after the start of your cooperation and includes 40% of your collected tokens' value.
- The third round of payment happens nine months after the start of your cooperation and includes the remaining 30% of your tokens' value.
- The last payment round includes the remaining 30 million tokens and goes to the top members.

How to be in the list of top advertising agencies?

In order to increase your chances of being chosen as a top advertisement agent you can add the following checklist to your daily tasks

- Creating audio and video content and publishing them in other media such as Youtube.
- Creating and publishing one piece of content a day instead of three contents a week.
- Inviting and mentioning three mentors a week.
- Bringing in 2k members per month from social media.
- Writing an article per month and publishing it on respective websites.
- Responding actively to the users who speak the same language as you in the project's main media.

What happens if an agent decides to quit after being recruited and starting to work?

If any of the agents decide to withdraw during his/her cooperation, he/she can introduce another person to replace him/her.

In case an agent quits without any prior informing or arrangements [for his/her replacement] and one week has passed since his/her quitting, then the project's advertisement team director will replace him/her with another candidate.

Dear friends,

If you agree with the terms mentioned above, you can send a message to the Telegram account of the advertisement team director t.me/e_ad_supervisor with the following information included:

- Your name, country, and age.
- Your mobile phone number (that is needed for urgent contact or informing).
- Your resume and the level of your knowledge about doing social media activities and content creation tools.

**With the help of each other, we will make
Equa
the brand of humanitarianism.**



Equality Life